



## **Annual Report**

For the year ending  
31 Dec 2013

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## ABOUT THE CAT WELFARE SOCIETY

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The Cat Welfare Society was registered under the Societies Act on 23rd October 1999. It was set up by a group of people concerned about the welfare of a growing number of cats living on the streets of Singapore. It was registered as a charity in June 2004.

The Cat Welfare Society believes that animals are sentient beings whose lives deserve our protection and consideration. Our mission is to:

- advocate sterilisation as opposed to eradication as a means of controlling the community cat population
- encourage caregivers to carry out sterilisation of community cats by offering partial reimbursement for sterilisation receipts submitted
- promote tolerance, kindness and respect towards cats and other living creatures
- raise awareness about the plight of Singapore's community cats in order to stop abuse, abandonment and neglect of cats
- promote responsible pet ownership and responsible management of community cats
- cultivate better understanding and appreciation of cats; and
- foster better cooperation between caregivers, management councils and government authorities.

The Society works closely with other organisations and individuals who care for the many community cats on our streets. Through our community cat management, education, adoption and rescue programmes, we hope to enhance the lives of these cats so that there will eventually be no more killing, abuse and suffering associated with life on the streets. We also organise and participate in exhibitions and events to raise awareness of the plight of our community cats.

The Society is run almost entirely by volunteers and does not have an office or other premises. The Society does not receive regular funding and all the money needed for our work (i.e. sterilisation reimbursements and other operating costs) comes from members' subscriptions and donations, sale of Society merchandise, as well as contributions received from friends, supporters and the public. As our overheads and administrative costs are kept at a minimum, most funds we raise go towards helping the cats through our sterilisation reimbursement scheme.

More information about the Society and our work can be found at [www.catwelfare.org](http://www.catwelfare.org). Our Facebook page is at [www.facebook.com/catwelfare.sg](http://www.facebook.com/catwelfare.sg).

The Society can be contacted by email at [info@catwelfare.org](mailto:info@catwelfare.org) or by post at Orchard PO Box 65, Singapore 912303.

Our sterilisation email is [catsnip@catwelfare.org](mailto:catsnip@catwelfare.org).

## 2013 EXECUTIVE COMMITTEE

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President	:	Veron Lau
Vice-President	:	Angela Ling
Secretary	:	Shirley Goh
Treasurer	:	Fareena Omar
Committee Member	:	Khalisa Rosdi
Committee Member	:	Melissa Lim
Committee Member	:	Suzana Sainol Abidin
Committee Member	:	Thenuga Vijakumar
Committee Member	:	Yvonne Chan
Committee Member	:	Zarina Sani

Our Society continued to experience tremendous growth in 2013. Our donations and receipts have grown to over \$500,000 to fund more sterilisations and programmes to better the welfare of community cats.

The landmark Love Cats Cat Ownership Pilot was launched in Oct 2012 with the support of Minister K Shanmugam, Ministry of National Development, Housing Development Board and Nee Soon Town Council. It was well underway in 2013 with the hiring of a Programme Manager to register cat owners in the Chong Pang precinct. This was done through coordination of volunteer efforts to cover 123 blocks in Chong Pang and encouraging cat owners to register their cats on condition that they are sterilized and microchipped and kept indoors.

We also sterilised an all-time high of 4479 cats, an almost 20% increase from the previous year. This is due in-part to the Stray Cat Sterilisation Programme where AVA funds 50% of sterilization and the full microchipping fees in 4 areas in Singapore. It is in the most part due to the stepping up of volunteers in their efforts to clean up commercial and industrial areas as well as actively seeking out cat owners with unsterilised cats and providing the necessary assistance to stem the problem before it escalates.

Aside from the pilot and sterilisation, the challenges of working with Town Councils and government agencies on the high caseload of cat related issues in the community remained. Their efforts in advocating a humane approach to case handling is well rewarded as AVA recorded the lowest impoundment rate in the last 10 years of under 1500 cats.

Our President and Treasurer were also involved in the Multi-Stakeholder Collaboration Committee for Animal Welfare (MSCC) chaired by Mr Alex Yam, Member of Parliament. In particular, they were part of the Codes of Animal Welfare Working Group that looked into the formulation of Codes of Animal Welfare to help set clear guidelines for owners and pet businesses on how to meet the needs of their pets and/or animals under their charge to ensure their well-being.

This year, we were awarded the status of an Institute of Public Character. With this status, our donors will enjoy tax benefits with their donations. This will definitely stand us in good stead in better meeting the needs of our community.

We continue to be encouraged by a growing awareness for animal welfare in Singapore and the progress of government and public engagement in this area. We eagerly anticipate policy changes that will complement more than a decade of dedicated attention by the cat community to ground issues by finally addressing upstream concerns such as breeding and abandonment.

**1. Minutes of Annual General Meeting**

To confirm and adopt minutes of the 14<sup>th</sup> Annual General Meeting held on 23rd March 2013.

**2. Annual Report of the Committee**

To receive and adopt the Annual Report for the year 2013.

**3. Accounts**

To receive and adopt the accounts for the year ended 31<sup>st</sup> December 2013. To meet better standards of governance of an IPC Organization, we have engaged an external auditor. The 2013 set of accounts are currently being audited by Fiducia LLP.

**4. Election of Committee Members**

To elect the following office bearers and ordinary committee members for the year 2014:

- i. President
- ii. Vice-President
- iii. Secretary
- iv. Treasurer
- v. Ordinary Committee Members (6)

**5. Any Other Business**

To consider any other business as may be transacted at an Annual General Meeting of which has been given in writing to the Secretary.

## MINUTES OF THE 14th ANNUAL GENERAL MEETING

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On	:	23 March 2013 (Saturday)
At	:	1.00pm
Venue	:	Singapore Management University School of Economics & Social Sciences Seminar Room 3.8 90 Stamford Road Level 3 Singapore 178903

As there was quorum, the meeting began at 1.30pm.

### 1. **To Confirm and Adopt the Minutes of the 13<sup>th</sup> Annual General Meeting**

The President presented the Minutes of the 13<sup>th</sup> Annual General Meeting held on 17 March 2012. No questions were raised and thus the meeting minutes were confirmed and adopted.

Proposer: Fareena Omar (#F1507)

Secunder: Thenuga Vijakumar (#T1080)

### 2. **To Receive and Adopt the Annual Report of the Committee**

The President announced that Society received close to \$300,000 in donations for the year 2012. It also increased its expenditure in support of caregivers and mediators through our regular Sterilisation Reimbursements, Special Projects and Mediators Support Programme. There was also a significant increase in the numbers of special appeal closed in 2012 of more than 50% from 2011.

The President provided updates on several other projects of note in 2012, including the Cat Ownership Pilot, Spay Day and education events with appreciation to volunteers who contributed to these projects.

As no question was raised, the Annual Report was received and adopted.

Proposer: Thenuga Vijakumar (#T1080)

Secunder: Akesh Abhilash (#A1740)

### 3. **To Receive and Adopt the Accounts for the Year Ending 31 December 2012**

The President informed that the Accounts for year ending 31 December 2012 is currently being audited by an external auditor, Verity Partners. This differed from our previous auditing practice

where our accounts were inspected by internally appointed honorary auditors. This is to strengthen our internal governance and processes.

No question was raised, thus the President called for the Accounts for the Year Ending 31 December 2012 to be received and adopted.

Proposer: Ang Li Tin (#A1119)

Seconder: Suzana Sainol (#S1108)

#### **4. Election of the New Executive Committee**

The President announced the changes in the line-up of the Executive Committee for year 2013.

The Executive Committee of 2012 was as follows:

- Veron Lau, President
- Michelle Siau, Vice President
- Fareena Omar, Treasurer
- Shirley Goh, Secretary
- Suzana Sainol Abidin, Committee Member
- Melissa Lim, Committee Member
- Thenuga Vijakumar, Committee Member
- Ling May Choo, Committee Member
- Zarina Sani, Committee Member
- Edna Lam, Committee Member

The President thanked outgoing committee members, Michelle Siau and Edna Lam for their contributions. Michelle will continue in her role of Mediation Officer receiving a part-time salary funded by The Silent Foundation.

The President announced the following changes to the Executive Committee:

(a) New Vice President for Year 2013 - Ling May Choo.

Proposer: Penny Tan (#T1511)

Seconder: Suzana Sainol (#S1108)

(b) New Committee Member for the Year 2013

(i) Nur Izyan Khalisah Rosdi

Proposer: Thenuga Vijakumar (#T1080)

Seconder: Ang Li Tin (#A1119)

(ii) Yvonne Chan

Proposer: Suzana Sainol (#S1108)  
Secunder: Suliman Harharah (#H1627)

The President announced the new Executive Committee for year 2013 to be as follows:

President	:	Veron Lau
Vice President	:	Ling May Choo
Treasurer	:	Fareena Omar
Secretary	:	Shirley Goh
Committee Member	:	Suzana Sainol Abidin
Committee Member	:	Melissa Lim
Committee Member	:	Thenuga Vijakumar
Committee Member	:	Zarina Sani
Committee Member	:	Nur Izyan Khalisah Rosdi
Committee Member	:	Yvonne Chan

## 5. Proposal to Change the Constitution

The President informed that MCCY had made recommendations for changes to our Constitution for which approval from members was sought. As quorum was achieved, the following changes to the Constitution were successfully effected.

a) To insert a new Clause 8.8 "Conflict of Interest" under "MANAGEMENT AND COMMITTEE" that reads:

8.8 Whenever a member of the Committee is in anyway, directly or indirectly, has an interest in a transaction or project or other matter to be discussed at a meeting, the member shall disclose the nature of his interest before the discussion on the matter begins. The member concerned should not participate in the discussion or vote on the matter, and should also offer to withdraw from the meeting and the Committee shall decide if this should be accepted.

Proposer: Akesh Abhilash (#A1740)  
Secunder: Eveline How (#H0931)

b) To insert "Cessation of Charity Status" as Clause 17 before "DISSOLUTION", which shall read as follows:

### CESSATION OF CHARITY STATUS

17 In the event that the Society ceases to be a registered charity under the Charities Act, all debts, liabilities legally incurred on behalf of the Society shall be fully discharged, and the remaining funds will be contributed to charitable organisations with similar objectives in Singapore which are registered under the Charities Act as the General Meeting of members may determine. If the Society is registered as an Institution of Public Character, such charity or charities with similar objectives shall be Instituion or Institutions of Public Character with similar objectives.

Proposer: Michelle Siau (S#0836)  
Seconder: Ivan Ong (#O0874)

The current article under "Dissolution" will be re-numbered as Clauses 18.1 – 18.3.

- c) To re-number and amend the current Clause 17.2 under "Dissolution" which reads:

17.2 In the event that the Society being dissolved as provided above, all debts and liabilities legally incurred on behalf of the Society shall be fully discharged, and the remaining funds will be donated to an approved charity or charities in Singapore which is or are registered under the Charities Act as the General Meeting of members may determine.

to Clause 18.2 and shall read as follows:

18.2 In the event that the Society being dissolved as provided above, all debts and liabilities legally incurred on behalf of the Society shall be fully discharged, and the remaining funds will be donated to an approved charity or charities with similar objectives in Singapore which is or are registered under the Charities Act as the General Meeting of members may determine. If the Society is registered as an Institution of Public Character, such charity or charities with similar objectives shall be Institution of Institutions of Public Character with similar objectives.

Proposal: Debra Low (#L1737)  
Seconder: Suliman Harharah (#H1627)

- d) To amend Clause 8.7 which reads:

The Committee has power to authorise the expenditure of a sum not exceeding \$20,000.00 per month from the Society's funds for the Society's purposes.

to read as follows:

The Committee has power to authorise the expenditure of a sum not exceeding \$50,000.00 per month from the Society's funds for the Society's purposes and objectives.

Proposer: Penny Tan (#T1511)  
Seconder: Ang Li Tin (#A1119)

The President explained that the Society's spending has increased tremendously over the past year. Expansion of programmes such as Special Projects and Mediators Support were made to support the caregivers.

Further, the Society has 3 paid employees, namely one full-time Programme Manager appointed to oversee the Love Cats Cat Ownership Pilot in Chong Pang and 2 part-time Mediation Officers to handle the increased caseload.

Eveline How asked how much is paid to part-time staff and the President replied that the salary for the part-time Mediation Officer is \$1,300.00 per month for a 33-hours week. Funding is secured for one staff from The Silent Foundation. The President further informed that the salary

of the Programme Manager for the pilot is funded by Ministry of National Development. The fund given was \$70,000.00 for a period of 2 years to cover the programme manager's salary as well as outreach events including roadshows and chip and spay days.

- e) To more accurately reflect the Society's objectives, to amend Clause 3.1(c) which reads:

To provide fostering facilities and a no-kill shelter for sick, injured and unwanted cats and to carry out an adoption programme for the homing of stray cats.

to read as follows:

To carry out an adoption programme for the homing of community cats and be the central co-ordination body for existing volunteers involved in the fostering of sick, injured, unwanted cats in Singapore.

Proposer: Ang Li Tin (#A1119)

Secunder: Victoria Wan (#W1662)

- f) To amend Clause 7.2 which reads:

An Annual General Meeting shall be held in March.

to read as follows:

An Annual General Meeting will be held no later than 30 June of the following year from the close of the financial year.

Proposer: Eveline How (#H0931)

Secunder: Michelle Siau (S#0836)

In view that the Society will be appointing external auditors in this and subsequent years, this amendment will ensure that there would be sufficient time for accounts to be audited and presented at the AGM.

## **6. Highlight of Notable Events**

### **Spay Days**

The President reported that the Society held 2 Spay Days in 2012 where closed to 600 cats were sterilised.

The Society plan to do the same in 2013 with Spay Month in May 2013 and its usual Spay Day to be held in October 2013.

### **Stray Cats Sterilisation Programme (SCSP)**

SCSP was launched in 2011 with AVA in 4 areas, namely, Tampines North, Ang Mo Kio Central, Chong Pang and Macpherson. This year, SCSP was extended to Marsiling.

### **Love Cats Cat Ownership Pilot in Chong Pang**

Cat Ownership Pilot programme was launched in Chong Pang on 17 October 2012 by Minister K. Shanmugan. To-date, 116 cat owners have been registered under this programme.

## **7. Any Other Business**

### **Limit in the Society's Expenditure**

Pertaining to amendment of Clause 8.7 of the Constitution to change the amount of expenditure from \$20,000.00 to \$50,000.00. A question was raised whether the Society sets any limit to the amount claimable/payable.

The Treasurer replied that limits for each category of claims are set as follows:

- (a) Special Appeals – the amount shall not exceed \$1,000.00
- (b) Sterilisation Reimbursements – the reimbursements for each caregiver is capped at \$500.00 per month.

The Society other expenditures include sterilisation costs for Spay Days, Special Projects, Mediator Support Programme, purchase of merchandise etc. All these programmes are monitored based on the amount of donations received by the Society. We will roll out more programmes to support the caregivers' sterilisation works if more donations are received.

The Treasurer further explained that there are 2 persons to authorize the signing of cheques.

### **Application for Institution of Public Character**

Pertaining to the Society's application for Institution of Public Character (IPC). A question was raised whether the Society has sought advice from other animal welfare groups.

The President replied that we had sought advice from MCCY, NVPC and ACRES. MND had provided support for our IPC application in recognition that the scope of CWS's objectives carried a strong community focus.

### **Working with Government Agencies**

The Society has made much progress in engaging various government agencies on cat related issues. We are currently getting case referrals from Town Councils, AVA, NEA, HDB and Community Mediation Centre.

The President outlined our partnership with AVA.

- (a) AVA had appointed an officer Cheryl to deal specifically with cat-related issues and to work with the Society to engage and educate complainants, residents and cat owners on community cat management and responsible pet ownership.
- (b) Dr Cai is now managing the pound section of AVA and she will also work very closely with CWS for cats impounded to AVA.

## **8. Closure of Meeting**

The meeting called to a close at 2.40pm.

### **Sterilisation and TNRM**

The Society engages in the following activities to promote TNRM (Trap-Neuter-Return-Manage) and to support the TNRM efforts of caregivers.

In 2013, the Society increased its expenditures for TNRM by 24% to over \$210,000. Our volunteers made the tremendous effort of sterilising 4479 cats this year.

#### *1. Provide partial reimbursement of sterilization costs*

The Society has maintained its reimbursement scheme through 2013. The purpose of the scheme is to provide our members and others financial support by defraying the cost of sterilisation.

Members can claim \$20 per cat for the 1st 4 cats and \$30 per cat for the 5th cat onwards sterilised in one month. Non-members can claim \$10 per cat.

The monthly reimbursements are capped at \$500 a month. To claim the reimbursement, original vet clinic receipts should be mailed to us, together with the claim form available on our website.

#### *2. Synergy with professional humane cat trappers*

Our members enjoy discounted rates for trapping and transportation services from Petwagon, Sunshine Pets & Fish Services and Vincent Ng, who have proved to be a great assistance to many caregivers in their TNRM work.

We would like to thank them as well as trappers Damy Ho and Hui Eng for their support of TNRM and dedication to the humane treatment of cats.

#### *3. Synergy with vet clinics to obtain subsidised rates for sterilisation*

We have 22 veterinary clinics on our panel of clinics providing subsidised rates for the sterilisation of community cats. These are spread out across the island to ensure that caregivers from all areas have convenient access to a vet providing subsidised rates.

Bookings for sterilisation continued to be made via [catsnip@catwelfare.org](mailto:catsnip@catwelfare.org). We have stopped the voicemail service due to declining usage.

### **Stray Cat Sterilisation Programme**

The Stray Cat Sterilisation Programme continued through 2013 in Ang Mo Kio Central, Chong Pang, Macpherson, Tampines North and Marsiling. The program requires that all cats neutered through it be microchipped with the address of the block at which they are found, with a maximum number of 3 cats per flat in each block of flats.

A review of the program to improve its administrative processes was done together with AVA in preparation for nationwide roll-out in 2014.



## Spay Day 2013

This year, Spay Day was launched in a smaller scale as our other programmes gained in strength. Volunteers and members of the public were already extensively utilising our Mediator Support Programme, Special Projects and SCSP.

However, Spay Day was still a valuable event on our calendar as it encouraged mass participation. This year, we had volunteers from Deutsche Bank joining other volunteers in assisting us at the collection points for their invaluable contributions. We thank them for their participation. We also extend a special thanks to Pet Lovers Foundation for sponsoring a transporter.

We are extremely grateful to the following vets for believing in the TNRM process and their support and participation in providing us subsidised sterilisation slots

AAVC - Animal & Avian Veterinary Clinic	Mount Pleasant Animal Clinic (North)
Amber Veterinary Practice	Mount Pleasant Veterinary Centre
Allpets & Aqualife Vets	Mount Pleasant Veterinary Centre (Changi)
AMK Veterinary Surgery (2009)	Town Vets Animal Clinic
Animal Practice	The Animal Doctors
Animal Recovery Veterinary Centre	The Joyous Vet
Clinic for Pets	The Veterinary Clinic (Holland V)
James Tan Veterinary Centre	The Veterinary Clinic (NEX)
Jireh Veterinary Clinic	Vets For Pets
Monster Pet Vet	Vet Practice (Holland Close)
Mount Pleasant Animal Clinic (Bedok)	Vet Practice (Jurong Kechil)
Mount Pleasant Animal Clinic (East)	Temasek Polytechnic
Mount Pleasant Animal Clinic (North)	

## Cat Ownership Pilot in Chong Pang

The Ministry of National Development provided \$70,000 funding for the 2-yr pilot for the hiring of a Program Manager and other expenses. Together with the help of volunteers, Program Manager Debra Low completed a door-to-door survey of the 123 blocks in Chong Pang and registered over 100 cat owners. While most cat owners are responsible and responsive to the pilot, several irresponsible cat owners are currently providing the case studies for the review and establishment of a protocol for joint agency action on effective education and enforcement.

To encourage Chong Pang cat owners to sterilise and microchip their cats, we commenced a series

of Chip & Spay Days in 2013 that provided assistance to cat owners providing free transport to and from vets as well as to provide subsidies for low income families. We thank AMK Veterinary Surgery Pte Ltd and Animal & Avian Veterinary Clinic for providing special rates to Chong Pang cat owners in support of the pilot.



We thank Debra for her efforts in engaging Chong Pang cat owners and Ng Shu Lin for the design of the posters for the program.

## Mediation

Mediators are crucial in the humane management and welfare of our community cats. It is the work of mediators that have raised government confidence in cat welfare leading to the opening of doors to critical partnerships with government agencies such as the cat ownership pilot, stray cat sterilisation program etc.

Frequent complaints about cats relate to defecation, noise and irresponsible feeding. All these are resolvable and more importantly, preventable. Volunteer mediators put aside time and personal resources to ensure the cats in their areas are neutered to control the population. They also target issues at their root by educating irresponsible feeders and owners.

We thank the following people for their dedication to resolving cat-related issues humanely and effectively, winning over residents, feedback providers, Town Councils and government officers for a better outcome for all.

- |               |                |                   |               |
|---------------|----------------|-------------------|---------------|
| Amrys Wang    | Ena Oh         | Jennifer Toh      | Rosalind Lew  |
| Ang Teck Yong | Enn Shen       | Julian Tan        | Ru Zhen       |
| Angela Ling   | Fareena Omar   | Kenneth Koh       | Sharifah      |
| Arporn        | Felicia Peck   | Leha              | Sharon Chia   |
| Barnie Leow   | Fiona Yuen     | Mdm Lina          | Shelby Doshi  |
| Candy         | Francesca Lok  | Lillian Lee       | Shirley Goh   |
| Carina Ng     | Francy Goh     | Lim Yoke Wah      | Steffi Koh    |
| Catherine Eaw | Geraldine Soh  | Linafoulin Othman | Susan Lee     |
| Catherine Lim | Hani Abdul     | Lydia Lee         | Susan Liu     |
| Charmaine Foo | Haliza Hamid   | Mabel Cheng       | Suzana Sainol |
| Chin Yujia    | Hamida Zam Zam | Mariani Yahya     | Tenny Chu     |
| Cheng Tiong   | Herbin Chia    | Mary Lim          | Thenuga       |

Christina Ng  
Corinne Goh  
Dr Tan Chek Wee  
Dyllis Teo

Huey Miin  
Irene Xu  
Ivy Tong  
Jacqui Mathieu  
Jaime Kong  
Jamaliah  
Janet Sum

Mdm Law Mui Eng  
Mdm Soon Soo Moi  
Nebisa Ali  
Ong Beng Lay  
Penny Tan  
Phyllis Tan  
Rebecca Tan  
Ronnie Ho

Vijakumar  
Theresa Chin  
Tony Tan  
Winnie Tan  
Wolfgang Post  
Wong Ling  
Yow Siew Kah

Support for volunteer mediators rose from \$49,000 to \$126,000 in recognition of their dedication to the critical role of mediation around Singapore.

With the amount of scrutiny on mediation, we also knew it was time to hire mediators dedicated to handling cat-issues from AVA, NEA, Town Councils etc to ensure that cases are professionally and promptly handled. The rate of cases resolved was over 200 per month. We thank Michelle Siao, Debra Low, Randy Wong and Jacqueline Lui for dedicating themselves to this work in 2013. They also played a part in connecting with and building a strong, robust and well-connected network for better cooperation and a stronger voice for the community.

### Special Appeals

Numerous vet clinics around Singapore provide a discounted rate for the medical treatment of community cats, but medical bills remain a heavy burden on caregivers who want to give injured and sick cats a chance at rehabilitation and a reasonable quality of life.

Special appeals took a beating in 2014. From the start of the year, we noticed that donor fatigue had stepped in and donations to appeals were getting slower and fewer. It fell from \$91,000 to \$44,000.

We are looking for better ways to revamp and outreach for Special Appeals to combat donor fatigue.



We would like to thank Melissa Lim and Bernard Sim for administering the Special Appeals and maintaining a high standard of transparency and accountability of the donations.

### Special Projects

Expenditure on Special Projects rose from \$44,000 to \$64,000. The Society continued with the co-ordination and support of cases that needed urgent and immediate attention. The increased donations made it possible for us to support an increase in large scale sterilisation projects in industrial, commercial, landed areas where cat populations needed to be curbed but caregivers did not have the means to do so.

One of the notable cases in 2013 that required urgent assistance was the Farmart case where the society funded the sterilisation and rescue costs of over 50 cats.

We thank Lily Low Shelter and volunteers who fostered and nursed the cats back to health as well as seeing to the adoption of the rescued cats. We also thank U-Petgamart for the donation of cat food for the rescued cats.

## Education and Public Awareness

### 1. Adoption Drives

The Society continued to collaborate with Pet Lovers Foundation in a series of well attended adoption drives in the Pet Lovers Centre retail stores. Held every first Sunday of the month, over 100 cats got homes in 2013. That's a total of 300 cats adopted via the Pet Lovers Adoption Drive since 2011!



**A PET IS FOR LIFE!**  
To be a responsible cat owner, SAY NO! to Pet Abandonment, Indiscriminate Breeding & Casual Ownership

**ADOPT 1st**  
CENTRE

also known as AFC is a permanent adoption centre specially created to serve as an adoption centre for abandoned dogs and cats from animal welfare organisations.

**Support Us!**  
Date: 3 November 2013 (Sunday)  
Time: 1:00pm till 6:00pm

To help you with your newly adopted cat, PLC is sponsoring:  
• VIP member card worth \$3.80  
• Starter Kit worth \$50 for adult cat

Organised by: Pet Lovers Foundation  
Sponsored by: Pet Lovers Foundation  
Supported by: Cat Welfare Society

Our deepest gratitude goes to the Pet Lovers Foundation for understanding the value of promoting adoption by providing the venue and starter kits for successful adoptions.

### 2. Outreach

Education remains a strong focus for CWS with multiple partnerships and participations in public, school, corporate and grassroots events. Noteworthy events include Cats of the World and World Animal Day.

We led corporate groups like Deutsche Bank and Credit Suisse to help clean up a private cattery as part of their CSR programme where they get to experience what happens behind the scenes of a cat rescue work and to lend a hand. We also participated in cat therapy sessions at the Thye Hua Kuan Hospital to give joy to their patients.

The events serve as a platform to engage various facets of the public and educate them on responsible cat ownership, and sharing our environment with community cats. A key example is the AVA Responsible Pet Ownership Roadshows which CWS was a major partner providing the key programming such as a "Most Beautiful Domestic Cat" contest to showcase adopted rescue cats.



### 3. Social Media and Official Website

Our Facebook page remains our primary means of communicating with our supporters and we currently have close to 26,000 followers comprising caregivers, volunteers, mediators and members of the public.

The URLs for our website, Facebook and Twitter pages are:

[www.catwelfare.org](http://www.catwelfare.org)

[www.facebook.com/catwelfaresg](https://www.facebook.com/catwelfaresg)

[www.twitter.com/catwelfaresg](https://www.twitter.com/catwelfaresg)

### Merchandise

We launched our 3<sup>rd</sup> calendar, designed by the Brew Creative team. The theme for our 2014 Calendar was "Loving Cats, Winning Hearts". Approximately 2000 copies of the calendar were sold.



We thank sponsors and photographers for once again making it possible to produce a calendar that is well-loved.

Merchandise sales rose from \$13,000 to \$20,000 and continued to form an important part of the monies that are channelled into the various support programmes. We thank Thenuga for expanding our merchandise range through shrewd sourcing and overseeing the sales activities. We also thank Animal Merchandise, Nekojam, Animal Bag Project and General Store for contributing proceeds from their sales to us and Artison Asia & Magic and Human for donating their items for sale.

## **Memberships**

The number of participating merchants has increased to 53. They provide discounts and privileged benefits to our members.

We're like to thank Ivan Ong for his continued dedication in expanding and maintaining the merchants' list. We'd also like to thank Peng Peng and Khalisah for managing the membership registrations and renewals

## Cat Welfare Society

Orchard P.O.Box 65  
Singapore 912303

### Balance Sheet

As of December 2013

<b>Assets</b>		
Property & Equipment		
Computer & Software		
Computer & Software at Cost	S\$133.75	
Computer & Software Accum Dep	<u>(S\$133.75)</u>	
Total Computer & Software		S\$0.00
Equipment		
Equipment at Cost	S\$587.00	
Equipment Accum Dep	<u>(S\$319.84)</u>	
Total Property & Equipment		S\$267.16
Current Assets		
Cash On Hand		
DBS Bank	S\$280,925.91	
OCBC Bank	S\$10,024.00	
Paypal	S\$23,789.52	
Payapl USD Exchange	<u>S\$0.00</u>	
Total Cash On Hand		S\$314,739.43
Account Receivable		<u>S\$29,639.31</u>
Total Current Assets		S\$344,378.74
Other Assets		
Deposits Paid	S\$300.00	
Other receivable	<u>S\$880.00</u>	
Total Other Assets		<u>S\$1,180.00</u>
<b>Total Assets</b>		<b>S\$345,825.90</b>
<b>Liabilities</b>		
Current Liabilities		
Accruals	S\$6,093.70	
Deposits Received	<u>S\$250.00</u>	
Total Current Liabilities		<u>S\$6,343.70</u>
<b>Total Liabilities</b>		<b>S\$6,343.70</b>
<b>Net Assets</b>		<b><u>S\$339,482.20</u></b>
<b>Equity</b>		
Prior Year's Surplus/Deficit		S\$28,970.50
Retained Earnings		S\$100,474.48
Current Year Surplus/Deficit		<u>S\$210,037.22</u>
<b>Total Equity</b>		<b><u>S\$339,482.20</u></b>

# Cat Welfare Society

Orchard P.O.Box 65  
Singapore 912303

## Profit & Loss Statement

1/01/2013 through 31/12/2013

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Income	
Membership Subscriptions	S\$11,450.00
Donations	S\$357,436.45
Grant	S\$74,000.00
Calendar sponsorship	S\$11,892.39
Other activities	S\$109,754.97
Society Merchandise Sales	
Society Merchandise Sales	S\$27,907.55
Calendar	S\$10,052.00
Total Society Merchandise Sales	<u>S\$37,959.55</u>
Currency Gain Loss	S\$1.96
Total Income	<u>S\$602,495.32</u>
Cost of Sales	
Purchases	S\$17,701.23
Event expenses	S\$518.57
Total Cost of Sales	<u>S\$18,219.80</u>
Gross Profit	<u>S\$584,275.52</u>
Expenses	
Operating Expenses	
Rescue	S\$2,410.50
Sterilisation	S\$38,491.23
Special Appeals	S\$44,818.73
Special Projects	S\$64,128.34
Mediator support	S\$109,223.19
Food	S\$2,154.54
Cat Litter	S\$104.00
Transport	S\$5,813.94
Cat Equipment	S\$100.00
Care & Medical treatments	S\$15,281.93
Total Operating Expenses	<u>S\$281,526.40</u>
Administrative Expenses	
Accounting	S\$2,400.00
Courier	S\$30.00
Bank Charges	S\$892.76
Paypal Fee	S\$3,761.87
Postage	S\$530.94
Office Supplies	S\$74.00
Printing & Stationery	S\$759.01
Professional Fees	S\$4,950.00
Staff - Salaries	S\$56,772.15
Staff-Bonus	S\$4,861.55
Staff -CPF	S\$9,865.00
Staff -SDL	S\$145.00
Staff - CDAC	S\$33.00
Staff-Medical claim	S\$43.20
Staff-Training	S\$250.00
Telecom Expenses	S\$1,485.87
Internet Related Expenses	S\$378.67
SG Give Fees	S\$389.95
AXS- Processing Fee	S\$469.62
Maintenance Fee	S\$428.00
General Expenses	S\$17.70
Training & course fee	S\$3,000.00
Meal & Refreshment	S\$449.40
Rental - Facilities	S\$291.04
Rental -P.O. Box	S\$214.00
Penalty / Late Charges	S\$9.00
Total Administrative Expenses	<u>S\$92,521.73</u>
Depreciation	S\$190.17

# Cat Welfare Society

## Profit & Loss Statement

1/01/2013 through 31/12/2013

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Total Expenses	<u>S\$374,238.30</u>
Operating Profit	<u>S\$210,037.22</u>
Other Income	
Other Expenses	
Net Surplus / (Deficit)	<u>S\$210,037.22</u>

## ACKNOWLEDGEMENTS

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In addition to those we have thanked in the body of this report, the Society would like to extend its heartfelt thanks to the following individuals and organisations that have helped us in many ways during the year.

### **Organisations**

ASD  
ACRES  
HRSS  
SPCA  
SOSD  
Agri-food & Veterinary Authority of Singapore  
Housing Development Board  
National Environment Agency  
National Volunteer & Philanthropic Centre  
Ministry of National Development  
Town Councils

### **Corporate Donors**

Animal Merchandise  
Brew Creative  
Cat Socrates  
Chia S Arul & Co  
Kore Design Communications  
Kuvera Asset Management  
Palate Sensations  
PolyPet  
U-Petgamart  
The Outpost Trading Co  
Jurong Point  
SAVA  
Thye Hua Kuan Hospital  
Tanjong pagar Girls' School  
Republic Polytechnic  
Pets' Magazine  
Credit Suisse  
Deutsche Bank

### **Event Partners and Sponsors**

The Arts House  
BooksActually  
Cats of the World  
Pet Lovers Foundation  
PETS Magazine  
Sixth Sense Communications  
Solid Gold  
Thunder Rock School

### **Celebrity Appearances**

Melody Chen  
Randall Tan

### **Individuals**

Aloysius Choong  
Carlyn Law  
Derrick Tan  
Dr. Cai Panqin  
Dr. Lou Ek Hee  
Eveline How.  
Gobbs S.Y. Lim  
Ivan Ong  
Lee Siew Ying  
Lily Low  
Lim Cho Seng  
Louis Ng  
Madeline Chen  
Paul Wong  
Rebecca Ho

We would also like to express our gratitude to the many caregivers across the island who carry out TNRM work on a daily basis, and without whom none of these would have been possible.

Cat Welfare Society  
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